



New Client ___ (check one)

Renewal Client ___

Client needs video shot ___yes___no

Client providing a finished ad ___yes___no

(no visual or audio modification required by 1 Better)

*Client providing additional materials ___yes___no

same ad as last year ___yes___no

124 Osseo Ave. No., St. Cloud, MN. 56303

Office Phone # - (320) 230-9140

Web Site - www.1better.net

Office Fax # - (320) 255-8915

1 Better LLC On Screen Advertising Agreement

1 Better agrees to provide _____ (advertiser), an on-screen ad to be paid by _____ (company name). This will be a _____ second ad to be displayed at _____ (theatre), located in _____ (city), _____ (state). The ad will run for _____ months from the date the first ad is displayed.

The on screen ad lease period will begin on approx. _____ and end on approx. _____

(if an ad fails to run due to projector down time or production delays, advertiser will be compensated by receiving an extension to their lease end date).

1 Better will produce and own all rights to any ad it creates for the above client. This ad will be shown before every movie at the above theatre. (media material, if not provided by the advertiser, will be created by 1Better).

Videography – It is vital for the above advertiser to be prepared for the videographer at the mutually agreed-upon filming date. Failure to do so will result in the ad either being delayed or made without the use of video.

Rescheduling video photography after the videographer leaves the market is available at a minimum fee of \$750.00. If the advertiser can't be available during the week the videographer is in town, an alternate representative should be designated by the advertiser to act on the advertiser's behalf. If this is not possible, a 90 day delay may occur. (initial) _____

Digital Motion Design - If Client is planning to provide ad materials, these materials must be submitted to 1 Better Production Department (production@1better.net) ***within 10 business days from the date of sale.**

Failure to meet this deadline could delay the on screen debut of the ad by 90 days. (initial) _____

Upon the ads completion, advertiser will have 5 days to proof the ad and direct changes (including errors) before digital advertisement is premiered on the theatre screen. **Failure to respond may cause a 90 day delay.** Additional production charges are incurred on changes made after the on screen premiere.

This agreement authorizes 1 Better to use advertiser's trademarks, logos, or other intellectual property in the on screen ad. Advertiser is solely responsible for any copyright and trademark infringements.

In exchange, advertiser agrees to pay 1 Better a total of \$ _____ for the above lease period in the following manner: a down payment of \$ _____ (**minimum 30% down, non-refundable**) upon signing the agreement and _____ monthly payments of \$ _____ each or until ad total is paid in full. (ad cost per audience \$ _____) *A \$25.00 fee will be assessed to the client's bill for any late payment (beyond 45 days of invoice) or check returned from the client's bank.* **Due to production time constraints, this document must be signed by an authorized executor of the advertiser and sent or faxed to 1 Better LLC no later than 7 days from _____ (today's date) for the above details to remain valid.**

All "RUSHES" must be pre-approved. Rush approved by _____ for on-screen date of _____

(ADDED NOTES) _____

Authorized Executor (Signature)

(Date)

Type of Business

(Printed Name of Authorized Executor)

Payment method (circle one)-> CREDIT CARD

or **CHECK (check#)** _____

VISA MASTER CARD AM EX

Credit Card # _____ **3 or 4 Digit Code** _____ **Exp Date** _____

(please enter neatly & accurately)

(from back-VisaMC, front- AMEX)

Monthly payments to continue on credit card? Yes _____ No _____

This signed agreement is your receipt

of \$ _____ paid to 1 Better, received by _____ on _____

(Representative of 1 BETTER (please print)

Date

Business Name _____ **Business Contact (production)** _____

Phone # _____ **Email Address** _____

Fax # _____ **Cell Phone #** _____

Billing Address _____

Business Tax ID # _____

City _____ **State** _____ **Zip Code** _____

(or)

Physical Address _____

Client Soc. Sec. # _____

City, State _____ **Zip Code** _____

email all advertising materials to production@1better.net